

LETTER TEMPLATE

Serve You DirectRx Pharmacy — Mail Service Promotion

Dear [EMPLOYEE NAME],

As part of your pharmacy benefit provided by <EMPLOYER NAME>, you and the family members covered under your plan can enjoy the convenience and savings that come with Serve You DirectRx Pharmacy's free home delivery service.

Home delivery is ideal for medications taken on an ongoing basis to care for chronic conditions, such as high blood pressure, high cholesterol, asthma, diabetes, etc. The many benefits of using Serve You DirectRx Pharmacy include:

- Free standard shipping
- Up to a 90-day supply of most maintenance medications, likely for less than the cost of monthly copays at retail pharmacies
- The option to enroll in EZAutoFill for automatic refills and shipping (No worries about running out of your medication!)
- Discreet packaging with tracking details provided via email
- 24-hour access to pharmacists for consultation

Getting started with home delivery is easy!

When you receive a new prescription, ask your prescriber to send it electronically to Serve You DirectRx Pharmacy. After the prescription is submitted, call Serve You Rx customer service to confirm the order, complete your profile, and arrange payment.

To transfer your prescription from a retail pharmacy to Serve You DirectRx Pharmacy, simply complete the enclosed Prescription Transfer Form and submit it along with payment according to the instructions on the form.

Go to the Member Portal on our website (serve-you-rx.com) and use the Drug Pricing feature to get an estimate of your medication's cost with mail service. To learn the exact cost, call Serve You Rx customer service at **800-759-3203**.

If you have any additional questions regarding your pharmacy benefit, please contact <EMPLOYER CONTACT>.

Prescription Transfer Form

Please print using blue or black ink. **One form per member.**

If you currently use a mail service or local pharmacy to fill your prescriptions, you can easily transfer them to Serve You DirectRx Pharmacy by completing this form. An order will be placed for all prescriptions marked "Fill" on page 2. If you have questions or need additional forms, visit serve-you-rx.com.

Mail the completed transfer form along with payment, if applicable, to Serve You DirectRx Pharmacy, P.O. Box 26096, Milwaukee, WI 53226. Or fax to 866-494-0364

PRESCRIPTION BENEFIT CARDHOLDER INFORMATION

Prescription Benefit Plan Name: _____

Member ID #: _____ Group #: _____ BIN #: _____ PCN: _____

Last Name: _____ First Name: _____ MI: _____

Date of Birth: ____/____/____ Gender: Male Female Email Address: _____

Permanent Address: _____ City: _____ State: _____ ZIP: _____

Delivery Address: _____ City: _____ State: _____ ZIP: _____
(If different than the permanent address) For this order only

Primary Phone #: (____) _____ - _____ Mobile Work Home

Secondary Phone #: (____) _____ - _____ Mobile Work Home

MEDICATION ALLERGIES

No known allergies Aspirin Codeine Iodine Quinolones Tetracyclines

Amoxil/Ampicillin Cephalosporins Erythromycin Penicillin Sulfa Drugs Others: _____

HEALTH CONDITIONS

None Asthma Epilepsy High blood pressure Osteoporosis Others: _____

Acid Reflux Depression Glaucoma High cholesterol Prostate issues

Arthritis Diabetes Heart problem Migraine Thyroid – low / high

Over-the-counter/herbal medications taken regularly: _____

PAYMENT & SHIPPING Do not send cash.

Ship overnight (Please add \$35 to order amount)

Check (Payable to: Serve You DirectRx Pharmacy) Total Amount Enclosed: \$ _____

Charge to my credit card on file

Charge to a NEW credit card: Mastercard VISA American Express Discover

Standard processing time for orders is 2-3 business days from the date the completed order is received at the pharmacy. Please allow additional time for delivery when placing your order. *Serve You DirectRx* will contact you if there will be a delay in processing your order. Once shipped, medications may not be returned for a refund or adjustment.

Name as it Appears on Credit Card: _____

Billing Address: _____ Billing ZIP Code: _____

Credit Card #: _____ - _____ - _____ Expiration Date (month/year): ____/____

Cardholder Signature: _____ Today's Date (month/day/year): ____/____/____

I authorize Serve You DirectRx Pharmacy to maintain this NEW credit card on file and use as payment for future charges.

Signature: _____ Today's Date (month/day/year): ____/____/____

PRESCRIPTION TRANSFER INFORMATION

Last Name: _____ First Name: _____ MI: _____ Gender: Male Female

RX#: _____	DRUG NAME/STRENGTH: _____
<input type="checkbox"/> Fill <input type="checkbox"/> Do Not Fill At This Time	<input type="checkbox"/> Fill And Place On EZAutoRefill (automatic refill) <i>EZAutoFill is not available to Medicare Patients</i>
Directions For Use: _____	
Prescriber Name: _____	Prescriber Phone#: (_____) _____ - _____
Pharmacy Name: _____	Pharmacy Phone #: (_____) _____ - _____

RX#: _____	DRUG NAME/STRENGTH: _____
<input type="checkbox"/> Fill <input type="checkbox"/> Do Not Fill At This Time	<input type="checkbox"/> Fill And Place On EZAutoRefill (automatic refill) <i>EZAutoFill is not available to Medicare Patients</i>
Directions For Use: _____	
<input type="checkbox"/> Prescriber and Pharmacy Information Same As Above	
Prescriber Name: _____	Prescriber Phone#: (_____) _____ - _____
Pharmacy Name: _____	Pharmacy Phone #: (_____) _____ - _____

RX#: _____	DRUG NAME/STRENGTH: _____
<input type="checkbox"/> Fill <input type="checkbox"/> Do Not Fill At This Time	<input type="checkbox"/> Fill And Place On EZAutoRefill (automatic refill) <i>EZAutoFill is not available to Medicare Patients</i>
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Directions For Use: _____	
<input type="checkbox"/> Prescriber and Pharmacy Information Same As Above	
Prescriber Name: _____	Prescriber Phone#: (_____) _____ - _____
Pharmacy Name: _____	Pharmacy Phone #: (_____) _____ - _____

Generic substitution. FDA-approved generic equivalents will be dispensed for brand-name drugs whenever possible, unless you or your physician indicate otherwise. **Brand-name medications may be subject to a higher cost.**