

CONTRACT X-RAY™ SCORECARD

Serve You Rx
Revised Template (V36325p.g)

93 Excellent

EXECUTIVE SUMMARY

Serve You Rx is a Wisconsin-based pharmacy benefit manager that submitted this revised template in response to a prior Contract X-Ray remediation analysis. The revised contract represents a fundamental restructuring of the PBM's standard agreement. It now includes explicit pass-through pricing, 100% rebate pass-through with a comprehensive definition, data ownership vested in the Plan Sponsor, meaningful audit rights with 100% claims population access, conflict-of-interest disclosures and anti-steering commitments, unconditional carve-out rights, and a lowest-net-cost formulary standard. Three provisions fall short of the Excellent threshold: the participant-first commitment contains a "commercially reasonable efforts" qualifier that limits its force, the termination provision carries admin fee liability for early exits, and a residual vendor-program repricing clause conflicts with the new unconditional carve-out right.

SCORING SUMMARY

#	Provision	Score	Rating	Weight
1	Fiduciary Loyalty Commitment	82	Good	10%
2	Pass-Through Pricing Integrity	100	Excellent	10%
3	Rebate & Manufacturer Revenue	100	Excellent	10%
4	Data Ownership & Rights	100	Excellent	10%
5	Audit Rights & Verification	92	Excellent	10%
6	COI & Network Neutrality	97	Excellent	10%
7	Carve-Out & Vendor Rights	88	Good	10%
8	Lowest Net Cost & Clinical	100	Excellent	10%
9	Termination & Clean Exit	73	Fair	10%
10	Administrative Fee Transparency	100	Excellent	10%

Excellent (90+)

Good (75-89)

Fair (60-74)

Concern (45-59)

Red Flag (<45)

*This analysis is for informational purposes only and does not constitute legal, financial, or professional advice.
Scored against Fiduciary-Aligned PBM Contract Standards v3.3 © 2026 Nautilus Health Institute*